

# SCOTLAND REGIONAL MEETING

Friday 19<sup>th</sup> February 2021, 11am - 2pm – via Zoom

Speaker: **Sharon Graham**, Executive Officer

## Covid 19: The Fight for Jobs!

Jobs, pay and conditions are under threat like never before and we need effective campaigns to push back bad bosses. Using the experience gained by fighting a dozen successful Leverage campaigns, Sharon Graham has developed new tactics to create Crisis Leverage. Here, Sharon will explain Crisis Leverage and what we can all do to help protect jobs in times of crisis.

**What is Crisis Leverage and how does it work?**

**How can we push back against hostile employers?**

**How can we take control of the agenda?**



The National Organising and Leverage Department has developed successful strategies and tools that support shop stewards, representatives and officers to build and grow Unite via remote organising.

**Remote organising – How we can use existing and new techniques and strategies to grow and engage with our membership and activist base**

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If you would like to attend, please email [lynne.goodwin@unitetheunion.org](mailto:lynne.goodwin@unitetheunion.org) to register and to receive the joining details

